

July 25, 2017

To whom it may concern;

For the past 10 years I have booked countless bands for community concerts and special events. I am always searching for the next “hot and upcoming” band that is sure to gain a following. In the city of Moreno Valley, our population is heavily dominated by residents in their early to mid-30s. There was no question that a 90s band was a must for our 4th of July Funfest (the city’s largest event of the year).

There aren’t many 90s bands and the ones you do find typically are out of budget range. Needless to say, we came across *So Rad* and they were enthusiastic, committed and organized. I would absolutely recommend this band to any other city in a heartbeat. They played family friendly show, had people dancing, and were a complete pleasure to work with. One of the best things about this band is there energy on stage. You can tell that *So Rad* loves to entertain a crowd and the city staff was paid with compliments for booking this band. It’s hard to find bands who are a good price, timely, dedicated to making your show great, friendly, animated , and overall a good investment. *So Rad* is all of that and more.

If you have any questions or would like further detail, please feel free to contact me at 951.413.3283 or by email at alyssar@moval.org.

Sincerely,

Alyssa Rico

Community Services Coordinator